√ Get Found
√ Attract Customers
√ Market Intelligence

!nBusinessSEO™

!nBusinessSEO™

T!PS™

T!PS™

Promote YOUR Website
with Social Media
NetWORKing

USE
Technology
TO
!ntroduce
YOUR
Products
OR
Services

!nBusinessSEO™

www.!nBusinessSEO.net
InBusinessSEO@DesignForCommunication.net
Gary Fustino - 727.451.WDFC (9332)

*Get Found • Attract Customers
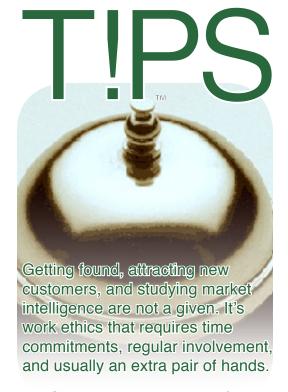Market Intelligence*

Promote YOUR Website with !BL Net Social Media NetWORKing bing Microsoft Partner Network

DES!GN
FOR COMMUNICATION

T!PS™

T!PS™ (Below) Courtesy of: **!nBusinessSEO™**

Getting found, attracting new customers, and studying market intelligence are not a given. It's work ethics that requires time commitments, regular involvement, and usually an extra pair of hands.

T!PS™ just touches the tip of the iceberg and are provided to stimulate your knowledge of what can be required for results.

!nBusinessSEO™ can build a search engine optimization (SEO) and marketing strategy based on your specific needs. We can assist you with how to: "*USE Technology TO !ntroduce YOUR Products OR Services*".

Contact us for a FREE consultation. We would be happy to coordinate an appointment convenient to your schedule.

Call or eMail - Today!

!nBusinessSEO™ Phone 727.451.9332 • eMail: InBusinessSEO@DesignForCommunication.net

! Start with having a good designed website. *Design For Communication* can help you with this.

! Optimize the home page content (on-page SEO) with relevant keywords, targeted products or services, and include regional information.

! Get the competitive advantage, visit your competitors' websites and observe.

! Tell how your business is different, your unique selling proposition (USP).

! Quote customer's praise for good service. Highlight recent recognitions, awards, or wins.

! Vary the content delivery by using bold text blocks, images, animation, video entertainment, and interactive elements. Offer coupons, or other compelling reasons to visit your website.

! Implement the best URL structure with meaningful title, description, meta, and alt (image) tags.

! Use header and footer tags and populate with specific products, services or location.

! Your shopping cart needs to be user-friendly, automated and offer a non-complicated experience.

! Design for mobile technologies (HTML5 compliant for the small screen) and get on board with 'Apps'.

! Consider multiple product or service landing pages including separate social media business pages.

! Arrange for in-bound links to your website. Exchange links with suppliers.

! Join online networking, e.g.: !nBusinessLinks Network™. Contribute to their blog and other venues.

! List your business on online directories. Cross-reference listings for products and services.

! On a regular basics, maintain your website and social media presence.

! Within your budget, purchase search engine or social networking online advertisements.

! Measure, compare, and analyze your ads. Try different A/B ad testing, and review results.

! Seek professional assistance. Start a regular payment schedule for SEO services required.

! Call !nBusinessSEO™ at 727.451.9332 for a FREE consultation.

A Lot to Do? For a Plan and Assistance Contact: !nBusinessSEO™
InBusinessSEO@DesignForCommunication.net
727.451.WDFC (9332)

Please Note: Some suggestions, and/or specific targeted scenarios may work better for others. No guarantees or ROI are implied. T!PS™ not for sale.